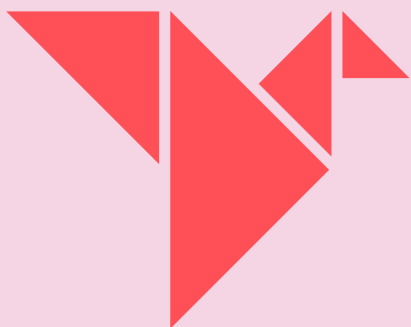


Beyond Reality



by SOMNIACS

The powerful interplay of both highly-sophisticated hard- and software puts you in control of the storyline and allows you to intuitively explore different environments. Birdly® takes you to exotic destinations and fantastic imaginary worlds while stimulating all your senses and leaving a lasting impression that makes you want more. Follow your dreams and experience the freedom of flight with Birdly®!





Birdly® is one of the world's most intuitive human-machine interfaces. It is designed to let human consciousness dive into a multiverse of realities.

Introducing
Birdly®

Birdly® is a unique full-body virtual reality platform offering unparalleled immersion and excitement.

The result of Birdly's® precise sensory-motor coupling – including headwind simulation, 3D audio and visual impact – is a simply breathtaking experience. Via head-mounted-display you are interacting with a high-resolution virtual reality landscape full of entertaining surprises. Enjoy social VR sessions with your family and friends using the Birdly® multiplayer function.









Spectacular First Person VR Experience

VR Content	<p>We specialize in signature experiences and offer branded entertainment.</p> <p>Our award-winning content promotes creativity and curiosity while stimulating all the users' senses. All content is based on real imagery and rendered in real time.</p> <p>Birdly® is currently one of the most renowned location-based entertainment platforms and can be found in a wide variety of venues around the world, including museums, aquaria, touristic hotspots and VR arcades.</p> <p>With its diverse content catalogue, it puts young and old at the centre of beautifully crafted cinematic worlds with highly engaging storylines.</p> <p>In addition, Birdly® is an attractive platform for third-party content providers.</p>
Edutainment	<p>With content such as <i>Jurassic Flight</i> or <i>Oceans We R</i>, we promote knowledge and create awareness by placing the user at the centre of past or difficult to reach ecosystems.</p>
Competition	<p>Unlike most other location-based platforms Birdly takes up very little space while allowing its users to roam freely throughout each different world.</p> <p>Birdly®: Making the world accessible for anyone.</p>



Imagine a world where one can instantly travel to the most sought-after destinations. Our virtual experiences allow people to experience prime destinations like New York, Milan, or Zurich through the magic of flight, coming away with the feeling that they were really there.

A bird's-eye view over the world's great cities and monuments?

A pterosaur's-eye view of a Jurassic landscape?

A turtle's-eye view through the Great Barrier Reef?

With Birdly® you can experience it all.



Explore the magic of coral reefs through the eyes of a sea turtle in Reef Dive. Discover the human impact on this fragile ecosystem in Paradise Lost.

Leap from a peak in the Alps and race down to the valley in Wingsuit. Go faster, harder, and closer to the ground to gain the most points. Fly alone, with friends, or against the world.

Dive down to street level and experience the hustle and bustle of New York City or stay above it all and glide past the most iconic skyscrapers in the world. Either way, you'll see the Big Apple in a way you never imagined possible.



Birdly® has won prestigious international awards and has been celebrated worldwide for its innovation in the field of virtual reality, design and the future of storytelling.

Award Winning Birdly® has been presented at high-profile shows such as Sundance Film Festival, Cannes Film Festival, Siggraph Vancouver, GDC San Francisco, CES Las Vegas, Future of Storytelling, and SXSW. As one of the most acclaimed location-based platforms to date, Birdly® systems are installed all around the world.

SUNDANCE
FILM FESTIVAL



GDC



SXSW



POST
Future of StoryTelling

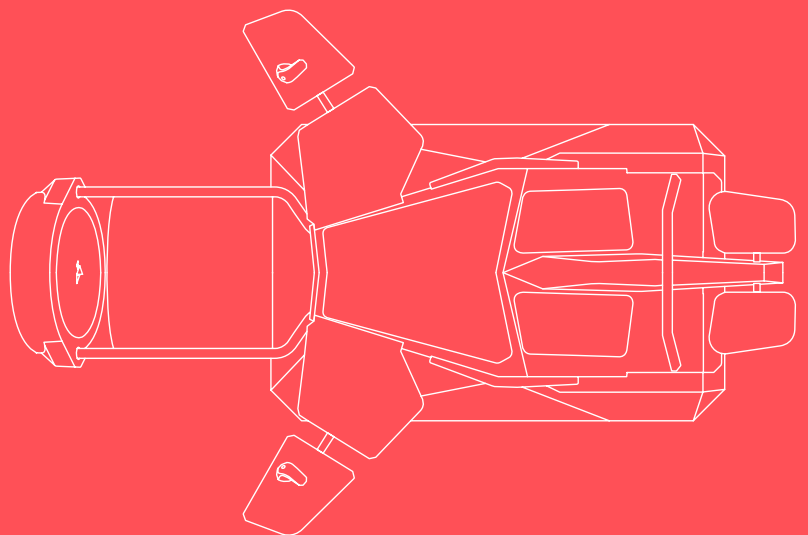
Birdly® V2 Serial Edition



Birdly® V2 Serial Edition Specifications

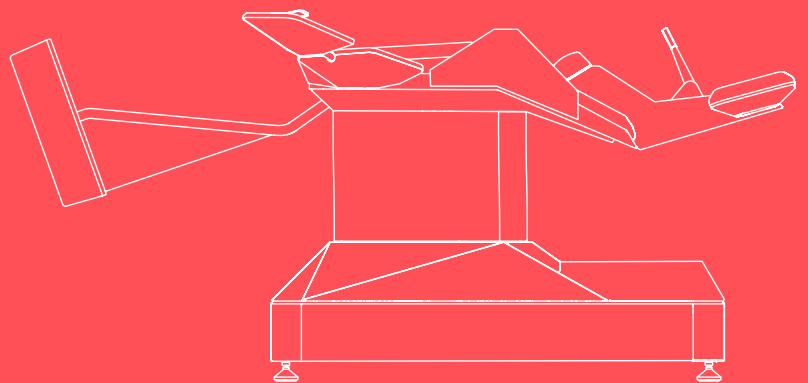
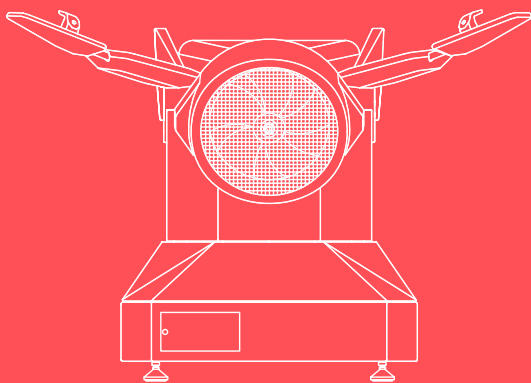
The Birdly® Serial Edition is a user-friendly, low-maintenance, and reliable commercial VR package, incorporating Swiss precision design and engineering. The unit integrates all technical components, from simulation actuators and sensors to high-performance PCUs, into a compact and elegant metal chassis.

MADE IN SWITZERLAND.



← W 1.40 m / 55.2 in →

← L 2.1 m / 82.7 in →



Included Components and Services

Birdly® V2 Serial Edition

Operator Remote Control

Flight Case for Transportation of Birdly®

Stairway to Birdly®

24-Month Off-Site Warranty

Remote Set-up, Installation and Training

HMD Tracker Stand

License for Experience Portfolio

Optional

Custom Content Experiences

Screen Stand

Off-Site Warranty Extensions for 12 or 24 Months

Not included

Head-Mounted-Display (HMD)

Television Screen

Shipping

VAT and other Taxes, if Applicable

Lead Time

12 to 16 Weeks

Requirements

Floor Space Dimensions 3m x 3m

Supply Voltage 110-220V ~ 50/60Hz

Power Consumption 1.5kVA

About SOMNIACS

We are an immersive technologies company at the forefront of Extended Reality (XR). Birdly® was created in 2013 as a design research project at the Zurich University of the Arts.

SOMNIACS was founded in 2015 to support the commercial roll-out of Birdly® products and services and to continue to develop next generation immersive XR experiences. We continue to push the boundaries of creativity in the field of XR based on Swiss precision design and technical perfection.

Contact

SOMNIACS AG

Herostrasse 9, 8048 Zurich
Switzerland

Phone

+41 (0) 44 552 10 98

For general inquiries

info@birdly.com

For sales related matters

sales@birdly.com

Events, Press, Marketing

marketing@birdly.com

Keep up to date and follow us on



[@birdly_vr](https://www.instagram.com/birdly_vr)



[Birdly/Somniacs](https://www.linkedin.com/company/birdly-somniacs)



[@birdly](https://twitter.com/birdly)



[@BirdlyVR](https://www.facebook.com/BirdlyVR)

Birdly Buzz

«As I tilt my wings down, the wind rushes my face and I feel that unmistakable drop in my stomach. I glance to my right, catching a glimpse of my brown feathers, as I can feel my arms tire.»

THE WALL STREET JOURNAL

«Many of us have at some point in our lives dreamt of flying. Birdly® is the closest I've ever come to feeling that way... To say Birdly® is convincing is to short-change its effect.»

WIRED

«It's a calming, meditative experience. Immersive and exciting, Birdly® is the kind of VR experience that turns skeptics into true believers.»

THE VERGE

«Birdly® is hands-down the best VR experience yet.»



«For two minutes, I lived the dream of flight. And it was convincing enough that I was annoyed to have to use my own feet to walk four blocks to my next SWSW appointment.»

YAHOO!
TECH

«If you ever get the chance to experience Birdly®, don't pass it up.»

GIZMODO

«The Birdly® experience is beautiful and extremely vivid. It is also the first one in which I felt like my whole body had been transported into the world I was in at that moment.»

engadget

